

CENTRAL MAINE COMMUNITY COLLEGE: 2025-2030 STRATEGIC PLAN SUMMARY

Pillars

Enrollment

Academic & Workforce Training Programs

Facilities & Infrastructure

Community

Financial Stewardship

Effectiveness & Efficiency

Key Strategies

Grow enrollment to 5250 students by utilizing the Strategic Enrollment Plan (SEP) as the foundation for student recruitment and retention.

Increase promotion of spring-start and coordinate more academic programs to have a spring-start opportunity.

Continue to be the top provider of Early College courses in the Maine Community College system by reaching 1850 registrations by AY 2027-2028 and enhancing administrative support for department chairs.

Expand college-wide data analysis with a focus on retention strategies in every academic program.

Provide student services to align with enrollment growth by hiring a full-time mental health counselor, enhancing career occupational language support for ELL learners, providing summer housing, implementing living/learning communities, and using student activities to broaden awareness of available support services.

Enhance student leadership opportunities by developing the President’s Student Advisory Board, a chapter of the National Society of Leadership & Success (NSLS) and Captain’s Council.

Become a leader institution in preparing students for how Artificial Intelligence (AI) is used in their field of study by incorporating AI into the curriculum of every academic program.

Invest resources to integrate augmented reality and virtual reality into the curriculum and for faculty/staff training.

Promote transfer option available to students who graduate from the College’s career technical trade programs by identifying and promoting at least ten new documented pathways.

Continue to develop new academic programs, courses and workforce credentials that support the region.

Develop and implement a robust plan for the assessment of general education outcomes.

Continue to support and encourage interdisciplinary collaboration to replicate industry, expand learning and research opportunities, and share resources.

Map the shared learning objectives of workforce training programs to every related academic degree to ease and encourage laddering credentials.

Enroll 1,000 students in workforce training programs each year for the next three years.

Become a registered apprenticeship provider by December 2026.

Mobilize the recently implemented student information system, Anthology, to improve customer service and productivity.

Develop a master technology plan that outlines a campus-wide timeline for new, replacement and outgoing equipment and institutional technology systems.

Unveil an enhanced public-facing website with robust features that better represent the College.

Use the newly adopted Campus Master Facilities Plan as a guide for long-term expansion, renovation and grounds work.

During the 2025-2028 time period:

Partner with Sodexo to renovate the Dining Commons to be more conducive to the all-you-care-to-eat dining model and for student and employee collaboration space.

Renovate and expand Kirk Hall to improve healthcare/science laboratories and locker room facilities.

Complete the athletic field complex with a concession stand and equipment storage.

Conduct a needs assessment and return on investment study on building a new residence hall and/or replacing the apartments.

Promote the College as a leading provider of workforce and economic development solutions by delivering high quality training and instruction that enables students and businesses to succeed and stay ahead of industry needs.

Grow the relationship with local communities and organizations through diversifying strategic partnerships, a commitment of collaboration and attending and supporting events.

Work with the City of Auburn and community partners to build a pedestrian path on Turner Street to Norway Savings Bank Arena/Auburn Mall, and to promote use of the trail system around Lake Auburn.

Increase alumni involvement and highlight profiles of successful alumni once per month through the College’s social media channels.

Establish opportunities with community partners to promote learning and engagement opportunities in every academic program.

Continue with a sustainable financial model that utilizes a transparent and collaborative budget process where resources are directed at strategic priorities.

Provide readily available and easily accessible real-time budget information to cost center managers.

Focus grant procurement efforts to support college priorities, innovation and long-term fiscal responsibility.

Continue to seek energy efficient solutions as a cost savings and highlight sustainability efforts.

Secure external funding to expand the Public Service Simulation Center to double the space for academic program delivery and for local law enforcement/mental health responder preparation.

Continue to develop easy-to-access employee, student and community information sources to improve communication.

Commit to providing information college-wide regarding college policies, processes and resource decisions.

Increase the race/ethnicity diversity of the faculty and staff (6%) to more closely mirror the diversity of the student body (19%).

Share the results of the freshly revised graduation survey with faculty and staff annually and incorporate the results into every academic program assessment conference.

Instill a comprehensive approach to data analysis, incorporating both qualitative and quantitative data, and predictive modeling into decision making and planning.

Strengthen employee engagement by encouraging employee growth, creating an environment where employees are valued, and instilling a consistent culture of belonging, accountability and integrity.