

COMMUNICATIONS AND NEW MEDIA

Associate in Arts



The Associate in Arts in Communication and New Media program provides students with the foundational knowledge to pursue various careers in media, public relations, journalism, and related fields.

Upon completion of the program, graduates will be prepared to:

- Demonstrate ethical and effective communication skills.
- Evaluate and apply rhetorical and communication theories to social and cultural contexts.
- Create and deliver messages appropriate to the goal, audience, purpose, and context.
- Use appropriate rhetorical strategies to gather, analyze, and present information effectively in written, visual, and oral forms.

Future opportunities for graduates include:

- Public Relations Specialist
- Journalist
- Transfer to Advanced Degree Programs

Degree Requirements

Semester I		Credit Hours
MAT__*	MAT 100 or higher	3-4
COM 102	Introduction to Communications	3
ENG__*	Select <u>one</u> of the following:	3-4
	ENG 101 College Writing	
	ENG 105 College Writing Seminar	
COM__*	Select <u>one</u> of the following:	3
	COM 100 Public Speaking	
	COM 101 Interpersonal Communication	
_____	Creative Arts Elective	3
Semester II		
ENG__	Select one of the following:	3
	ENG 201 Technical Writing	
	ENG 220 Business Communications	
	ENG 221 Advanced Composition & Research	
COM 151	Mass Media and Popular Culture	3
_____	Natural Science with Lab	4
_____	Social Science Elective	3
_____	Humanities Elective (see list)	3
Semester III		
_____	Ethical Reasoning Elective	3
	PHI 101 Critical Thinking	
	PHI 111 Introduction to Ethics	
COM 205	Intercultural Communication	3
_____	Diversity Elective	3
_____	Humanities Elective	3
_____	Open Elective	3
Semester IV		
_____	Social Science Elective	3
COM 201	Rhetorical Theory	3
_____	Humanities Elective	3
_____	Open Elective	3
_____	Humanities Elective (see list)	3
Total Credit Hour Requirements		61-63

**Course placement determined by assessment test scores and/or prior college coursework.*

Office of Admissions

1250 Turner Street • Auburn, ME 04210
(207) 755-5273 • cmccadmissions@maineccc.edu

www.cmcc.edu

Find CMCC on social media at CMCCMaine

