

# WGU TRANSFER PATHWAYS AGREEMENT



**WESTERN  
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UNIVERSITY®**

## Central Maine Community College

AAS Business Administration & Management

BS Communications (Catalog 09-2024)

WGU General Education Courses	Competency Units Value	Central Maine Community College Course(s) transferred or met by the completion of an associate degree
Composition: Writing with a Strategy	3	ENG 101
Introduction to Communication: Connecting with Others	3	COM 100
Influential Communication through Visual Design and Storytelling	3	AAS - Central Maine Community College
World History: Diverse Cultures and Global Connections	3	AAS - Central Maine Community College
Ethics in Technology	3	AAS - Central Maine Community College
Introduction to Systems Thinking and Applications	3	AAS - Central Maine Community College
Critical Thinking: Reason and Evidence	3	AAS - Central Maine Community College
Applied Probability and Statistics	3	MAT 135
Health, Fitness, and Wellness	4	AAS - Central Maine Community College
Integrated Physical Sciences	3	AAS - Central Maine Community College

<b>Totals</b>	<b>31</b>	
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<b>WGU Core Courses</b> <i>Fundamentals of Spreadsheets and Data Presentations must have been taken within the past 5 years.</i>	<b>Competency Units Value</b>	<b>Central Maine Community College Course(s) transferred or met by the completion of an associate degree</b>
Principles of Economics	3	ECO 201
Principles of Management	4	BUS 118
Business Environment Applications I: Business Structures and Legal Environment	2	BUS 124
Business Environment Applications II: Process, Logistics, and Operations	2	AAS - Central Maine Community College
Concepts in Marketing, Sales, and Customer Contact	3	BUS 215
Fundamentals of Spreadsheets and Data Presentations	3	BCA 241
Organizational Behavior	3	AAS - Central Maine Community College
Principles of Financial and Managerial Accounting	3	ACC 120 and ACC 122
Finance Skills for Managers	3	*BUS 260
Managing in a Global Business Environment	3	
Innovative and Strategic Thinking	3	
Emotional and Cultural Intelligence	3	*ANT 101
<b>Totals</b>	<b>35</b>	

<b>WGU Additional Courses</b> <i>Project Management must have been taken within the past 5 years.</i>	<b>Competency Units Value</b>	<b>Central Maine Community College Course(s) Transferred</b>
Functions of Human Resource Management	3	
Project Management	3	
<b>Totals</b>	<b>6</b>	

<b>Non-Transferable Courses to be completed at WGU</b>	<b>Competency Units Value</b>	
Change Management	3	
Values-Based Leadership	3	
Giving, Receiving and Incorporating Feedback	3	
Adapting to Ambiguity	3	

Empathy and Inclusive Collaboration	3	
Navigating Complex Problems	3	
Foundations of Strategic Communications	3	
Crafting a Communications Strategy Through Research and Data Insights	3	
Delivering a Communications Strategy	3	
Evaluating a Communications Strategy	3	
Leveraging AI and Technology in Strategic Communications	3	
Crisis Communication	3	
Communications Applied Learning Capstone	3	
Business Simulation	4	
<b>Totals</b>	<b>43</b>	

<b>AGREEMENT SUMMARY</b>		
TOTAL COMPETENCY UNITS REQUIRED		115
Transfer Totals:		
General Education Competency Units Awarded		31
Core Competency Units Awarded		29
Additional Course Transfer Credit Awarded		0
<b>WGU GRAND TOTAL OF POTENTIAL TRANSFER UNITS AVAILABLE</b>		<b>60</b>

**\* This course is recommended for transfer credit.**

- Certifications were not factored in for transfer but can be transferred if applicable, passed, and documented.
- All certifications and IT-specific courses must have been completed within the past five years to be considered for transfer.
- Verify certifications for each program by going to [General Transfer Guidelines](#).
- This evaluation is based upon current transfer policies and is not guaranteed in perpetuity. Please contact your Enrollment Counselor if your start date is more than 30 days from the date of this evaluation to

determine if any updates to transfer policies have occurred that will change the results of your evaluation.

- Competency units are based on semester units for transfer.