

# WGU TRANSFER PATHWAYS AGREEMENT



**WESTERN  
GOVERNORS  
UNIVERSITY®**

## Central Maine Community College

AA General Studies

BS Marketing (Catalog 01-2025)

WGU General Education Courses	Competency Units Value	Central Maine Community College Course(s) transferred or met by the completion of an associate degree
Composition: Successful Self-Expression	3	AA - Central Maine Community College
Introduction to Communication: Connecting with Others	3	AA - Central Maine Community College
Influential Communication through Visual Design and Storytelling	3	AA - Central Maine Community College
World History: Diverse Cultures and Global Connections	3	AA - Central Maine Community College
Global Arts and Humanities	3	AA - Central Maine Community College
Introduction to Sociology	3	AA - Central Maine Community College
Critical Thinking: Reason and Evidence	3	AA - Central Maine Community College
Applied Probability and Statistics	3	AA - Central Maine Community College
Health, Fitness, and Wellness	4	AA - Central Maine Community College
Integrated Physical Sciences	3	AA - Central Maine Community College

<b>Totals</b>	<b>31</b>	
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<b>WGU Core Courses</b> <i>Fundamentals of Spreadsheets and Data Presentations must have been taken within the past 5 years.</i>	<b>Competency Units Value</b>	<b>Central Maine Community College Course(s) transferred or met by the completion of an associate degree</b>
Principles of Economics	3	
Fundamentals for Success in Business	3	
Principles of Management	4	
Business Environment Applications I: Business Structures and Legal Environment	2	
Business Environment Applications II: Process, Logistics, and Operations	2	
Fundamentals of Spreadsheets and Data Presentations	3	
Organizational Behavior	3	
Business Communication	3	
Quantitative Analysis For Business	3	
Principles of Financial and Managerial Accounting	3	
Finance Skills for Managers	3	
Managing in a Global Business Environment	3	
Innovative and Strategic Thinking	3	
Emotional and Cultural Intelligence	3	
<b>Totals</b>	<b>41</b>	

<b>WGU Additional Courses</b> <i>Project Management must have been taken within the past 5 years.</i>	<b>Competency Units Value</b>	<b>Central Maine Community College Course(s) Transferred</b>
Functions of Human Resource Management	3	
Marketing Applications	3	
Marketing Management	3	
Project Management	3	
<b>Totals</b>	<b>12</b>	

<b>Non-Transferable Courses to be completed at WGU</b>	<b>Competency Units Value</b>	
Values-Based Leadership	3	

Sales Management	3	
Business Management Tasks	3	
Consumer Behavior	3	
Content Marketing	3	
Brand Management	3	
Digital Marketing	3	
Marketing Strategy and Analytics	3	
Business Simulation	4	
<b>Totals</b>	<b>28</b>	

<b>AGREEMENT SUMMARY</b>		
TOTAL COMPETENCY UNITS REQUIRED		112
Transfer Totals:		
General Education Competency Units Awarded		31
Core Competency Units Awarded		0
Additional Course Transfer Credit Awarded		0
<b>WGU GRAND TOTAL OF POTENTIAL TRANSFER UNITS AVAILABLE</b>		<b>31</b>

**\* This course is recommended for transfer credit.**

- Certifications were not factored in for transfer but can be transferred if applicable, passed, and documented.
- All certifications and IT-specific courses must have been completed within the past five years to be considered for transfer.
- Verify certifications for each program by going to [General Transfer Guidelines](#).
- This evaluation is based upon current transfer policies and is not guaranteed in perpetuity. Please contact your Enrollment Counselor if your start date is more than 30 days from the date of this evaluation to determine if any updates to transfer policies have occurred that will change the results of your evaluation.
- Competency units are based on semester units for transfer.