

GRAPHIC COMMUNICATIONS

Associate in Applied Science



The Associate in Applied Science in Graphic Communications provides students with broad exposure to graphic design and digital imaging technologies while preparing them for a variety of employment and 4-year transfer opportunities.

Students gain knowledge in:

- Design Process & Critiques
- Visual Communications
- Principles of Design
- Art & Color Theory
- PMS, RGB, CMYK, halftones
- Screen Printing Process
- Web Page Development
- Wide Format Printing
- Digital Image Editing
- File Management & Output
- Digital Printing & Finishing
- Typography
- Digital Photography & Composition
- Studio Lighting
- Vinyl Printing, Cutting & Wrapping
- Digital Page Layout
- Presentations
- Adobe Illustrator, InDesign, Photoshop, Dreamweaver & other software programs

Graduates may pursue careers in:

- Sublimation
- Web Design
- Photo Editing
- Photography
- Layout Design
- Brand Identity
- Screen Printing
- Digital Imaging
- Product Design
- Concept Art & Digital Media Production
- Social Media & Marketing
- Visual & Media Communications
- Vinyl Printing & Wrapping
- Prepress & Finishing

Employment may be found at:

- Visual & Web Design Firms
- Newspapers
- Publishing Companies
- Photography Studios
- Museums
- Freelance
- Education
- Screen Printing, Vinyl Wrapping & Sign Shops
- Commercial Printers
- Personalized Product Design Businesses
- Copy & Print Centers
- Marketing, PR & Advertising Agencies
- Brand Identity Specialist Companies

Degree Requirements

Semester I		Credit Hours
ENG ____*	Select one of the following:	3
	ENG 101 College Writing	
	ENG 105 College Writing Seminar	(4)
MAT ____*	MAT 100 or higher	3
GRC 103	Digital Page Layout I	3
GRC 176	Photoshop I	3
GRC 102	Graphic Design I	3
Semester II		
GRC 106	Vector Illustration I	3
GRC 119	Web Media I	3
GRC 107	Digital Systems & Equipment I	3
COM ____	Select one of the following:	3
	COM 100 Public Speaking	
	COM 101 Interpersonal Communication	
ENG 201	ENG 201 Technical Writing	3
Semester III		
____	Elective Math/Science	3
____	Elective: GRC	3
____	Elective: GRC	3
____	Elective: GRC	3
____	Elective: Humanities or Social Science	3
Semester IV		
GRC 298	Production Experience	3
____	Elective: GRC	3
____	Elective: GRC	3
____	Elective: GRC	3
____	Elective: Humanities or Social Science	3

Total Credit Hour Requirements 60-61

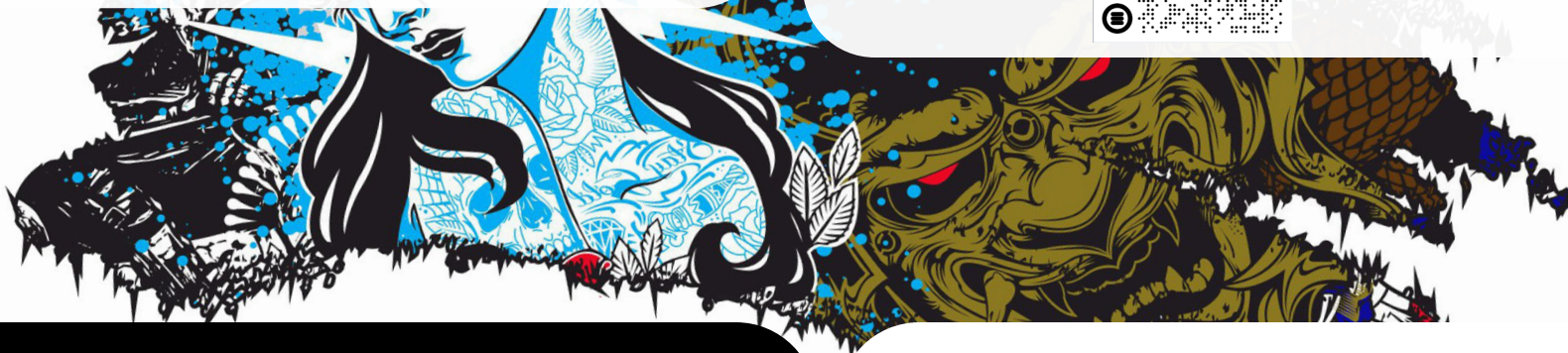
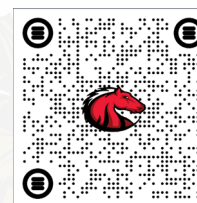
*Placement determined by assessment test scores and/or prior college coursework

Graphic Communications Electives

GRC 118	Introduction to Digital Photography
GRC 152	Portfolio Design & Development
GRC 153	Introduction to Screen Printing
GRC 204	Vector Illustration II
GRC 210	Digital Page Layout II
GRC 220	Web Media II
GRC 249	Digital Photo Editing
GRC 250	Graphic Design II
GRC 252	Advanced Screen Printing
GRC 254	Digital Imaging & Wrap Installation
GRC 276	Photoshop II
GRC 296	Special Topics
GRC 297	Internship Experience
ART 101	Introduction to 2-D Design
ART 103	Drawing
BUS101	Small Business Management
BUS 215	Principles of Marketing
CPT 252	Web Development
CPT 253	Advanced Web Development

Please see the catalog for course descriptions.

Follow our department on Facebook



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