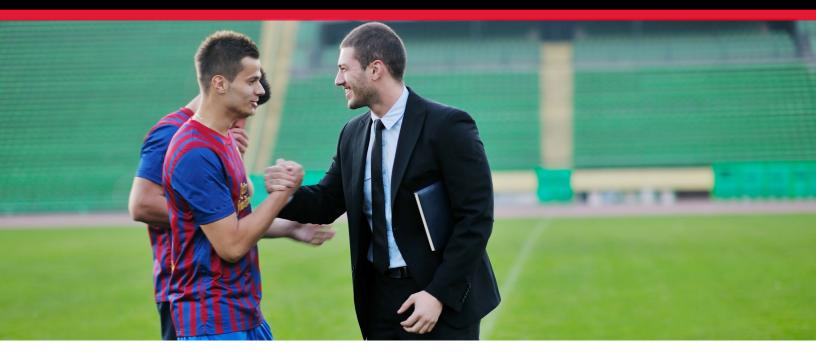


BUSINESS ADMINISTRATION & MANAGEMENT

Associate in Applied Science – Sports Management Pathway



The Sport Management Pathway is designed to meet increasing demands in the sports industry. Easily transfer to a bachelor's degree while still gaining a strong foundation for entry-level careers in the sport management industry.

Take a wide range of classes to better understand the sport management industry. Gain knowledge in sports and health, marketing, accounting, economics, business and more. Finish your degree with a sports management internship for real-world, hands-on experience in the industry.

Transfer to a bachelor's degree program in:

- Sport Management
- Business Administration
- Finance
- Human Resources
- Marketing

- Public Administration
- International Business and Management
- Entrepreneurship

Concentrate on a variety of sport administration functions and environments such as:

- Professional teams
- Collegiate athletic departments
- Sport facilities and event management
- Sport marketing
- Sales, promotion, or advertising
- Sports information, media, or communications
- State and county sports commissions
- Athletic leagues

Degree Requirements

Semester I		Credits
BCA		3
BUS 100	<u> </u>	
ENG*	•	3 3
	ENG 101 College Writing	•
	ENG 105 College Writing Seminar	(4)
ACC 120	Financial Accounting	
BUS 140	Introduction to Sports Management	3 3
200	goon	•
Semester II		
ACC 122	Managerial Accounting	3
COM 100	Public Speaking	3
	Science with Lab: 101 or higher	4
	(BIO, CHY, PHY)	
MAT 135*	Statistics	3 3
ENG	Select <u>one</u> of the following:	3
	ENG 220 Business Communication	
	ENG 201 Technical Writing	
Semester III		
	Legal Environment of Business	3
	Macroeconomics	3
	College Algebra	3
	Marketing	3
BUS 145	Facilities Management	3 3 3 3
Semester IV		
ECO 202	Microeconomics	3
	Elective: Humanities	3
	Elective: Diversity/Ethical Reasoning	3 3 3 3
BUS 286		3
BUS 297	Sports Management Internship	3
Total Credit Hour Requirements		61-62

^{*}Placement determined by assessment test scores and/or prior college coursework





Business Administration Transfer Program

Prerequisites/Requirements:
Students should consult four-year colleges for the transferability of courses.
Those planning to transfer to colleges accredited by the American
Assembly of Collegiate Schools of Business (A.S.C.S.B.) should take
general education electives in place of the BCA elective and/or BUS 215.

Office of Admissions

1250 Turner Street • Auburn, ME 04210 (207) 755-5273 • enroll@cmcc.edu

www.cmcc.edu

Find CMCC on social media at CMCCMaine!





