

# SPORT MANAGEMENT PATHWAY

Associate in Science in Business Administration Transfer

**The Sport Management Pathway is designed to meet increasing demands in the sports industry. Easily transfer to a bachelor's degree while still gaining a strong foundation for entry-level careers in the sport management industry.**

Take a wide range of classes to better understand the sport management industry. Gain knowledge in sports and health, marketing, accounting, economics, business and more. Finish your degree with a sports management internship for real-world, hands-on experience in the industry.

Continue your education in sport management at a four-year college or university. Further your knowledge in the latest marketing and technology techniques. Learn more about the ins and outs of sports marketing, refining a brand, the legal environment of the industry, finance, management, and skills to work with athletes.

**Concentrate on a variety of sport administration functions and environments such as:**

- Professional teams
- Collegiate athletic departments
- Sport facilities and event management
- Sport marketing
- Sales, promotion, or advertising
- Sports information, media, or communications
- State and county sports commissions
- Athletic leagues

**Transfer to a bachelor's degree program in:**

- Sport Management
- Business Administration
- Finance
- Human Resources
- Marketing
- Public Administration
- International Business and Management
- Entrepreneurship



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Business Administration Transfer  
Degree Requirements

<b>Semester I</b>		<b>Credits</b>
BCA ___	Elective: BCA 120 or higher**	3
BUS 100	Understanding Business	3
ENG ___*	Select <u>one</u> of the following:	3
	ENG 101 College Writing	
	ENG 105 College Writing Seminar	(4)
ACC 210	Principles of Accounting I	3
BUS 140	Introduction to Sports Management	3
<b>Semester II</b>		
ACC 212	Principles of Accounting II	3
COM 100	Public Speaking	3
___ ___	Science with Lab: 101 or higher (BIO, CHY, PHY)	4
MAT 135*	Statistics	3
ENG ___	Select <u>one</u> of the following:	3
	ENG 220 Business Communication	
	ENG 201 Technical Writing	
<b>Semester III</b>		
BUS 124	Legal Environment of Business	3
ECO 201	Macroeconomics	3
MAT 122*	College Algebra	3
BUS 215	Marketing	3
BUS 145	Facilities Management	3
<b>Semester IV</b>		
ECO 202	Microeconomics	3
___ ___	Elective: Humanities	3
___ ___	Elective: Diversity/Ethical Reasoning	3
BUS 286	Social Media Marketing	3
BUS 297	Sports Management Internship	3
<b>Total Credit Hour Requirements</b>		<b>61-62</b>

\*Placement determined by assessment test scores and/or prior college coursework



## Business Administration Transfer Program Prerequisites/Requirements:

Students should consult four-year colleges for the transferability of courses. Those planning to transfer to colleges accredited by the American Assembly of Collegiate Schools of Business (A.S.C.S.B.) should take general education electives in place of the BCA elective and/or BUS 215.

### Office of Admissions

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[www.cmcc.edu](http://www.cmcc.edu)

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