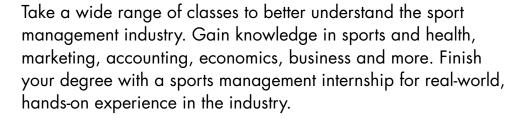


SPORT MANAGEMENT PATHWAY

Associate in Science in Business Administration Transfer

The Sport Management
Pathway is designed
to meet increasing
demands in the sports
industry. Easily transfer
to a bachelor's degree
while still gaining
a strong foundation
for entry-level
careers in the sport
management industry.



Continue your education in sport management at a four-year college or university. Further your knowledge in the latest marketing and technology techniques. Learn more about the ins and outs of sports marketing, refining a brand, the legal environment of the industry, finance, management, and skills to work with athletes.



- Professional teams
- Collegiate athletic departments
- Sport facilities and event management
- Sport marketing
- Sales, promotion, or advertising
- Sports information, media, or communications
- State and county sports commissions
- Athletic leagues

Transfer to a bachelor's degree program in:

- Sport Management
- Business Administration
- Finance
- Human Resources
- Marketing
- Public Administration
- International Business and Management
- Entrepreneurship



SPORT MANAGEMENT PATHWAY

Business Administration Transfer Degree Requirements

Semester I		Credits
BCA	Elective: BCA 120 or higher**	3
BUS 100	Understanding Business	3
ENG*	Select one of the following:	3
	ENG 101 College Writing	
	ENG 105 College Writing Seminar	(4)
ACC 210	Principles of Accounting I	3
BUS 140	Introduction to Sports Management	3
Semester II		
ACC 212	Principles of Accounting II	3
	Public Speaking	3
	Science with Lab: 101 or higher	4
	(BIO, CHY, PHY)	
MAT 135*	Statistics	3 3
ENG	Select one of the following:	3
	ENG 220 Business Communication	
	ENG 201 Technical Writing	
Semester III		
BUS 124	Legal Environment of Business	3
ECO 201	Macroeconomics	3 3 3 3
MAT 122*	College Algebra	3
BUS 215		3
BUS 145	Facilities Management	3
Semester IV		
ECO 202	Microeconomics	3
	Elective: Humanities	3
	Elective: Diversity/Ethical Reasoning	3
BUS 286	Social Media Marketing	3 3 3 3 3
	Sports Management Internship	3
Total Credit	61-62	

^{*}Placement determined by assessment test scores and/or prior college coursework



Business Administration Transfer Program

Prerequisites/Requirements:
Students should consult four-year colleges for the transferability of courses.
Those planning to transfer to colleges accredited by the American
Assembly of Collegiate Schools of Business (A.S.C.S.B.) should take
general education electives in place of the BCA elective and/or BUS 215.



Office of Admissions

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www.cmcc.edu

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